

College of Kinesiologists of Ontario Strategic Plan 2025-2030

Strategic Theme #1 Governance & Public Trust



Effectively regulate the profession of Kinesiology and advance its governance and statutory work through a risk-based approach to right touch regulation

The College will:

- Assess the Pathway to Licensure
- Enhance risk management & right-touch frameworks
- Build good governance through continuous improvement

Strategic Theme #2 Engagement & Partnerships



Meaningfully engage and partner with the public, the profession and others to support an understanding of Kinesiologists' role and mandate within the regulated health care environment

The College will:

- Transform organizational practices
- Increase Public Awareness
- Enhance Communication Channels
- Strengthen Integration

Strategic Theme #3 System Collaboration



Develop strategic collaborations to build a robust healthcare system

The College will:

- Foster Interdisciplinary Partnerships
- Influence Collaborative Policies in the Public